



Why  
Partner  
with  
Lavvi?

LAVVI

# Hi, we're Lawvi! We help the life insurance industry connect families with financial security.

We're your strategic partner in delivering 'Out-of-the-Box' distribution solutions with more channel opportunities. Here's what really sets us apart:

## **INDUSTRY EXPERIENCE:**

We've grown out of a professional services firm with over 17 years of experience in insurance and technology, and since 2020, Lawvi has been bringing unparalleled expertise to the table. Our team has deep industry experience at the carrier, distributor and advisor level, ensuring we understand the intricacies of the insurance landscape like no other.

## **SALES ENABLEMENT:**

Our platform serves as a dynamic sales enablement tool for life insurance carriers. With Lawvi, you gain access to a flexible API-driven platform that supports multiple distribution channels (including Advisor-led, D2C or Hybrid), making it easier than ever to connect with your prospects and strengthen relationships with your advisors.

## **CUSTOMER-CENTRIC APPROACH:**

We prioritize user experience, making it our mission to streamline the insurance journey for customers, advisors and carriers alike. Whether it's an insurable moment for a potential customer or a routine interaction with an advisor, Lawvi ensures that the process is user-friendly and efficient for all parties involved.

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## **COST-EFFECTIVE SOLUTIONS:**

Lawi's digital distribution platform is designed to maximize ROI. Our flexible pricing options and scalable infrastructure means that you can grow your policy sales and achieve your business objectives without breaking the bank.

## **CARRIER CONFIGURABILITY:**

Lawi empowers our clients to be self-sufficient without the need for an in-house developer. Our low-code, user-friendly platform allows for easy customization and configuration of your products, rates and questionnaires.

## **QUICK IMPLEMENTATION:**

With a streamlined implementation, our 'Out-of-the-Box' solution can be deployed and production ready in as little as 90 days allowing you to start seeing results without lengthy delays.

## **PROVEN IN-MARKET PLATFORM:**

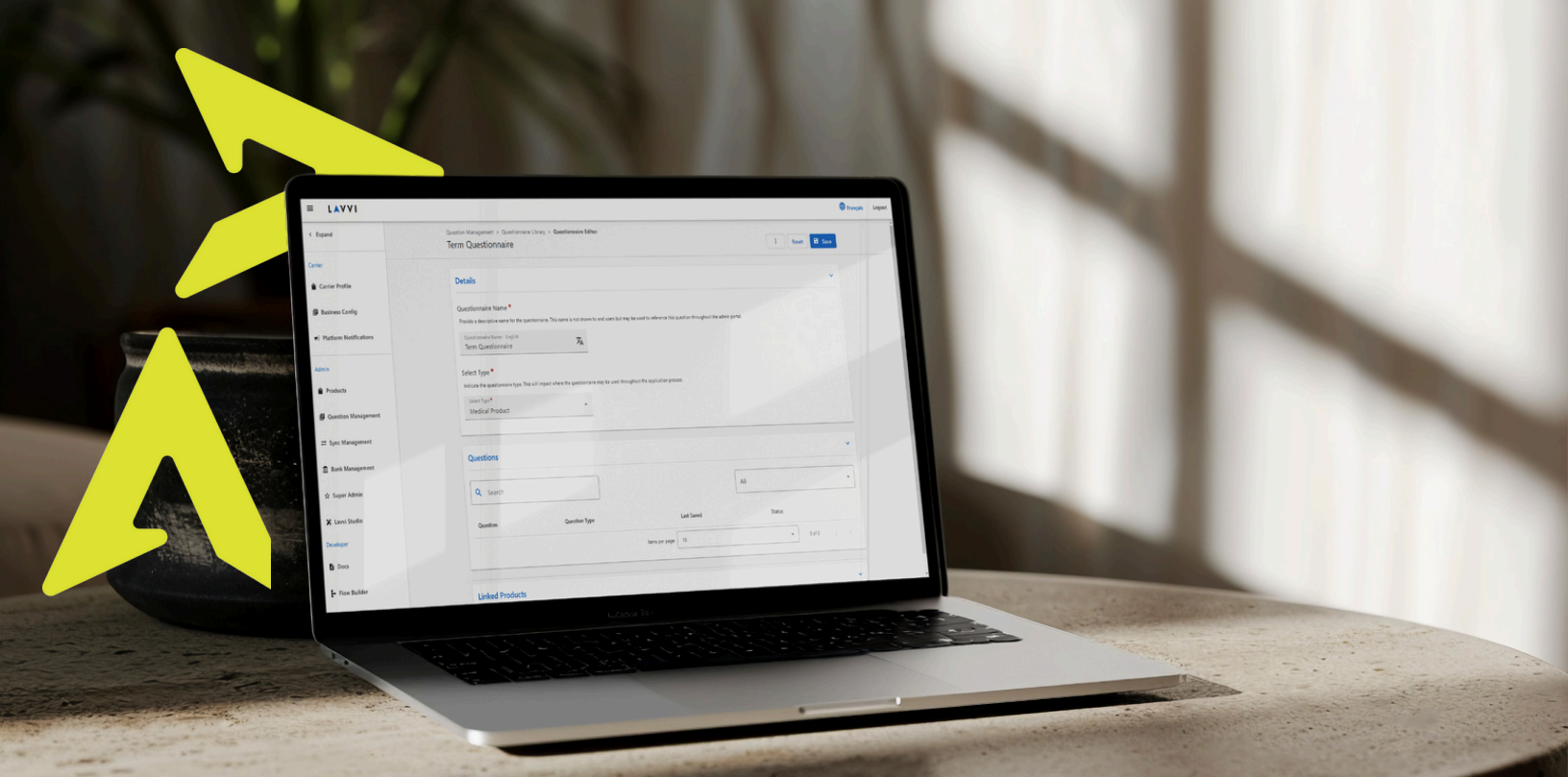
Lawi's platform has been tried and tested by both advisors and consumers. Our solutions have garnered positive feedback from industry professionals and end-users alike, with an average likeability rating of over 90%.



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# Ready to connect with more customers?

Partner with us today and experience the Lawi difference firsthand. Together, we'll connect individuals and families with financial security.

Want to dig a little deeper into our platform? [Contact us to book a demo](#) and learn more about how Lawi can empower your insurance business.



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